NEWS
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BENEFITS OF THE LUKOIL TAXI PROGRAMME

A campaign related to the LUKOIL TAXI Cards project in Belgrade was launched. This project is implemented by “LUKOIL SRBIJA” AD with the support of the Belgrade Chamber of Commerce, enabling favourable terms and conditions for taxi drivers, and will be implemented within the Company’s retail network in Belgrade as of 23 June, and the rest of the country as of 1 July of this year.

The activity started with a small old timer show and driving experience in front of the seat of "LUKOIL SRBIJA" in Novi Beograd and filling station “Staro Sajmište”, where tanks of all of these old beauties were filled with motor fuels. Then the presenters of the Belgrade Old-timer Club visited with their vehicles more than 20 major taxi stations and attracted considerable attention of taxi drivers, their customers and passers-by. The representatives of the Company and the Belgrade Chamber of Commerce explained to taxi drivers the advantages of using LUKOIL TAXI Cards as well as the way how to become their users. This was also an occasion to hand to them adequate corporate gifts and flyers with detailed instructions.

Buying fuel with LUKOIL TAXI Cards by entrepreneurs or legal entities, registered for performing taxi driving services, enables the right to discount of five dinars for all types of petroleum products, including LPG auto gas.All information on how to become LUKOIL TAXI Card users, taxi drivers may find on any “LUKOIL SRBIJA” filling station or www.lukoil.rs, and will get the card within five days after the application date. Besides, taxi drivers can get detailed information on the benefits of LUKOIL TAXI Cards through their taxi associations as well.This programme is not time-limited.

Regarding this matter, the President of the General Associations of Entrepreneurs Community of the Belgrade Chamber of Commerce, Mr. Milivoje Armuš said: “At the initiative of the Chamber and taxi associations, all users of LUKOIL TAXI Cards may decide to waive all discounts in the period from 1 July to 31 July in favour of the victims of floods".