NEWS
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LUKOIL SUPPORT FOR THE MARCH FESTIVAL

You could almost call it a traditional cooperation by now, LUKOIL SRBIJA and the City of Belgrade will be working together, yet again, on the 65th Belgrade Documentary and Short Film Festival, the March Festival, which will take place from March 28-April 1 at Dom omladine in Belgrade.

Deputy Mayor Andreja Mladenović pointed out at a press conference that the City of Belgrade is proud of the March Festival and its tradition. He mentioned that this is one of the world's oldest documentary and short film festivals. "The selection committee had their work cut out for them with the large number of applications, and I can't but help mentioning that the non-competition day will be equally exciting. The festival will follow workshops and interviews with authors, while the accent this year will be on domestic documentary and Serbian cinema", Mladenović said.

"For several years now, the Film Center of Serbia has been a reliable and valuable partner to us. The awards we have secured, are by no means insignificant, and I am sure that they will mean a lot to the winners towards continuing with their work. Although the City of Belgrade is the founder of the Festival, we regularly count on help from important institutions, such as the company LUKOIL, which has been a friend to the Festival, providing significant support over the last several years. The prize fund is worth EUR 14,000, of which EUR 12,000 will go to six gran-pri awards in the amount of EUR 2,000 each, as well as four vocational prizes of EUR 500 each in dinar countervalue", Mladenović went on to say.

The secretary of culture Ivona Jevtic reminded all those present that the Festival changed its name last year, with the executive producer becoming Dom omladine Beograd, which has proven to be exactly what was needed. "We have many sponsors this year as well, for which I wish to thank them, especially LUKOIL. This year, we received a record-breaking 4,000 entries, versus last year's 500."

The artistic director for the March Festival, Marko Popović, pointed out that a more aggressive promotion of the Festival took place at the international level this year. "We, very carefully, picked 80 films for the competition and I think that the festival is stronger this year, compared to last year", Popović said.