NEWS
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LUKOIL SRBIJA SUPPORTS DRIVING LESSONS IN WINTER WEATHER CONDITIONS

Within the event OPENS Days, yesterday in the Trg Slobode Square in Novi Sad, Company LUKOIL SRBIJA, together with Youth Organization OPENS 2019 and Suzuki Representation Office, participated in the promotion of traffic safety in winter weather conditions. The central City square was turned into a giant driving training ground, on which the citizens had the chance to suggest and point to the City Traffic Inspector of the Ministry of Interior of Novi Sad and the representatives of youth NGOs, to all "black spots" in traffic, and to get feedback from them. Simulation of car driving in drunken state with virtual reality "drunken glasses" was performed, with the aim to point to all undesirable consequences of careless and irresponsible driving in winter weather conditions.

The promotion day was attended by the President of the Assembly of the City of Novi Sad, Zdravko Jelušić, Member of the City Council for traffic and roads, Aleksandar Kravić, Member of the City Council for sports and youth, Ognjen Cvjetićanin, Coordinator of the Initiative OPENS, Vukašin Grozdanović, Advisor of the Director of the Republic Road Traffic Safety Agency, Milan Ilić, and representatives of the OPENS partners, Company LUKOIL SRBIJA and Bet Motor, Suzuki representative for Serbia. This project was supported by the Company Brand Ambassador, Vojin Ćetković.

The idea of the organizer was, on the one hand, to enable the meeting of institutions, youth, NGOs and representatives in the field of economy in one place. - This is an example that we can achieve good results through different partnerships. On the one part, there are City of Novi Sad and youth organizations, and, on the other part, partners from the sphere of economy. All together, we can offer to young people a better life, better conditions for growing up, make our society better and enable the participation of young people in decision-making processes, Grozdanović emphasized.

The President of the Novi Sad Assembly, Zdravko Jelulјić, pointed out during the promotion event that the traffic culture is and integral part of general knowledge and culture. - The European authorities have recognized this city and awarded it two flattering titles: European Youth Capital 2019 and European Capital of Culture 2021. Today, we have a chance to see the link between growing up and traffic

culture, because we have to work on it from the earliest ages, Jelušić stressed.

According to the Senior Manager for Supply and Wholesale, Nastas Mihajlović, Company LUKOIL SRBIJA supports all actions of the institutions whose aim is to raise awareness on the need that all of us have to behave responsibly in traffic; he also noted that constant education in this field is in the interest of the whole society.
- This is the second socially responsible project in which we participate together with the Alliance of Youth Organizations OPENS 2019 and the City of Novi Sad this year, and we are honored that our company is considered by your community to be responsible and ready to support essentially significant ideas. LUKOIL SRBIJA will be active in this field in the future as well, Nastas Mihajlović emphasized.